

# your **IMPACT**

Your Hospital, Your Health. Our Mission.  
Enhancing healthcare for Red Deer Regional Hospital Centre

Fall Issue | November 2019

## **New Mini C-Arm a dream come true for Operating Room**

*Equipment funded by donors replaces 10 year old machine*

What started out as a dream is now a reality for the Operating Room at Red Deer Regional Hospital Centre.

One year ago, we asked Central Alberta to help fund a new Mini C-Arm machine to replace existing equipment that was over 10 years old and you answered!

When it comes to the OR, time is everything. The Mini C-Arm machine is an important tool used to take real-time x-rays of smaller bones in the body during surgery. These high resolution images allow surgeons in the Operating Room to make real-time decisions about patient care, and take up less time in the OR. The Mini C-Arm machine is more portable and flexible than a Large C-Arm, which is also used but requires a technician to operate. The Mini C-Arm can also be operated by the surgeon, saving critical time in the OR.

Thanks to your donations, a new Mini C-Arm has been purchased and is coming to Red Deer Regional Hospital Centre. With donor support from people like you, we are able to replace aging equipment to ensure we can provide the highest level of care right here at home.

When we invest in leading-edge equipment like this new Mini C-Arm, it helps attract and retain the best and brightest by creating an environment where new surgeons, nurses, and staff recruits are able to practice to the level of care they have been trained for and aspire to.

You made the dream of purchasing a new Mini C-Arm for our Operating Room a reality and that's what your donations can accomplish: world class healthcare in Central Alberta.



Dr. Ryan McColl, departmental head of general surgery, is grateful for donor's support to medical equipment upgrades.

*When you donate, you are giving to our hospital. Call 403-343-4773 or visit [www.rdrhfoundation.com](http://www.rdrhfoundation.com) today.*

## DONOR SPOTLIGHT

### Iron Society has Big Heart for giving back

Every fall for the last 7 years, a group of motorcycle riders drive up to the main entrance of Red Deer Regional Hospital Centre with a cheque in hand.

It's a trip the members of Iron Society IRC look forward to every year, when they hand over the funds raised from their annual Big Hearts Charity Ride in July.

Since 2012, the Big Hearts Charity Ride has donated proceeds from their poker run to Red Deer Regional Hospital Centre's neonatal intensive care unit.



"We've all got kids. Let's support local, our hospital needs help," says Randy Hellmer. "When we sat down as a group of friends, we did a lot of research. The Foundation was one that kept coming back to us. Every dollar that we donate to the hospital goes to purchase equipment."

Last summer, over 50 riders travelled more than 250 kilometres across Central Alberta. The ride attracts participants from all over and is family friendly and is not limited to just motorbikes. It's not uncommon to see a couple of classic cars show up.

Iron Society IRC is a small but mighty group of 16 members that love giving back to the community. In addition to their annual Big Hearts ride, the group does a number of other charity events and supports other community causes. They love giving back to the community.

July 2020 is the 8th year for the Big Hearts Charity Ride: "When it comes to fundraising, the motorcycle community is very generous. It's great to see people come out".



### *A Gift of Giving*

November 22-24, 2019 | Westerner Park

*Tree Room, Raffle Alley, Silent Auction & more!*

[www.reddeerfestivaloftrees.ca](http://www.reddeerfestivaloftrees.ca)

REAL PEOPLE, REAL STORIES

## Newborn baby was never alone in Red Deer NICU

When Bailey Allport reflects on the birth of her first child, one moment stands alone above all others: during times where she couldn't be with her newborn son Maverick, he was never truly alone.

Born at 35 weeks, Maverick would spend a total of 18 days in the Neonatal Intensive Care Unit (NICU) at Red Deer Regional Hospital Centre. His parents, Bailey, and Scott, were immediately struck by the amazing, compassionate care provided by a dedicated NICU team.

The Sylvan Lake family's routine quickly changed following Maverick's early arrival in March 2019. Scott, who was on site in Fort Mackay when Bailey's water broke, made arrangements to take time off so he could escort his wife into the NICU every day. Each morning's routine began with a nurse's update.

During one update, the couple heard how Maverick's nighttime nurse cuddled him close while she took her break and read a book.

"We couldn't always be there with him so it was so nice to hear he wasn't always by himself," Bailey said, reflecting. "It made my heart so happy to hear that."

Maverick would face numerous challenges in those first few days and weeks: remembering to breathe, learning how to eat, and getting over a case of jaundice.

"Going to the hospital every day to see him and leaving each day without him was hard but we knew he was in the best place possible," Bailey explained. "We had amazing nurses there and they made going into the NICU a little bit easier."

Despite those initial challenges, in the six months since his arrival Maverick has changed his parents' lives for the better.

The fact that critical, donor-purchased equipment was always at the ready made the experience a little bit easier, a fact Bailey was appreciative of.

"Your thoughtfulness and generosity made such an impact in our lives and we will always remember it."







## Equipment Spotlight Medical Scopes

Each year, over 9,400 procedures involving scopes are conducted at Red Deer Regional Hospital Centre.

Scopes save patients from having major invasive surgery for the purpose of diagnosis, shortening treatment and wait times.

Scopes also allow physicians to view patients internally and obtain small samples of tissue to identify abnormalities requiring treatment.

2019 Festival of Trees proceeds will be used to support the replacement of 35 medical scopes that are nearing end of life or are damaged and no longer repairable.



Red Deer Regional  
**health foundation**

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## End of Year Giving

### DID YOU KNOW...

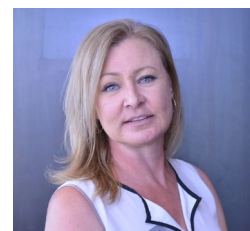
Your donation to the Red Deer Regional Health Foundation is eligible for valuable charitable tax credits, which can reduce the federal and provincial income tax you pay every year.

For an annual taxable income of less than \$205,842:

- The first \$200 of all your charitable giving entitles you to a tax credit of 25% (10% provincial tax credit and 15% federal tax credit).
- You are entitled to a tax credit of 50% for all charitable gifts exceeding the initial \$200 (21% provincial tax credit and 29% federal tax credit).

Annual Donation	\$100	\$500	\$1,000	\$5,000	\$10,000	\$25,000
Alberta Tax Credit	\$10	\$83	\$188	\$1,028	\$2,078	\$5,228
Federal Tax Credit	\$15	\$117	\$262	\$1,422	\$2,872	\$7,222
Tax Savings	\$25	\$200	\$450	\$2,450	\$4,950	\$12,450

As the Coordinator of Philanthropy at Red Deer Regional Health Foundation, I am endlessly inspired by our generous community. I encourage you to contact me at any time if you have questions or concerns. I would be happy to assist you with your philanthropic investment as you plan your year end giving.



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Coordinator of Philanthropy  
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**Monthly Giving** is just one of the ways you can contribute to world class healthcare in Central Alberta.

For as little as \$5 a month, It's easy and automatic!

[www.rdrhfoundation.com/monthly](http://www.rdrhfoundation.com/monthly)